



# BEAVERTON COMMUNITY VISION

2017 ANNUAL REPORT



# YEAR IN REVIEW

Dear Mayor Doyle and Beaverton City Council,

The Visioning Advisory Committee (VAC) is honored to present the fifth annual vision progress report. As you will note in the graphic below, the vision as of March 2017 is in full swing. A full 84.6 percent of the 104 proposed actions are now underway or ongoing and 12.5 percent are complete.

The past year of vision implementation was remarkable in many ways. From a renewed emphasis on small business development to community clean-up days, the severe weather shelter and expanded public art and community events, 2016 was an amazing year for advancing our shared community goals. We trust you'll enjoy reading about these and many other partner highlights from the five vision goal areas in the pages ahead.

There are always exciting new possibilities with the vision. We look forward to working with you along the way and are grateful for the City Council's continued support of vision implementation activities. Your willingness to engage the community and set priorities through visioning has resulted in a more vibrant and better-connected Beaverton.

Sincerely,



Meng Chen, Chair  
Visioning Advisory Committee



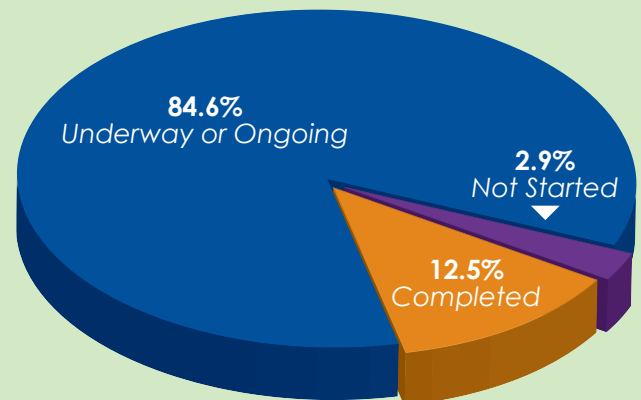
(from left) VAC member Sue Pike,  
and Meng Chen, Chair

## 2017 Vision Advisory Committee Members

Mandeep Bawa	Jeffrey Hohbach
Meng Chen, Chair	Jaann Hoisington
Stephanie Cooke	Cameron Irtifa
Steven Estes	Bill Kanable, Vice-Chair
Tom Freitag	Sue Pike
James Gregory	Michael Riedel
Vicki Harguth	

Staff Liaison: Emily VanVleet

## Action Progress through March 2017



\*Over 90% of partners responded to survey



# ABOUT BEAVERTON COMMUNITY VISION

When the Visioning Advisory Committee (VAC) started planning for the year-five vision update in 2015, we challenged ourselves to go big. Our goal: to surpass the level of public engagement achieved during the original visioning process, which reached 5,000 people and generated 6,500 ideas and suggestions. And, we wanted to do it in half the time. We succeeded on both fronts by directly involving 5,571 people and collecting 7,722 community ideas over six months of intensive outreach. People participated in a variety of visioning activities including:

## Outreach Methods:

- 72 community meetings and events
- Online and telephone surveys
- Online forums
- Texting option
- Idea card boxes placed at public locations
- Engagement and document translation in seven languages



(top) Beaverton Arts Mix (BAM!) offers live quick draws with artists.

(bottom) The Public Works Adopt-a-Roadway program kicked off in June 2016 with over 50 volunteers!



Most of our engagement was conducted peer-to-peer, with volunteer members of the VAC connecting with neighbors at the Beaverton Farmers Market, the Beaverton International Celebration, local businesses and many other events gathering spots and meetings. For the VAC, those personal connections are the most rewarding part of the visioning program. We appreciate the willingness of our fellow residents to share their ideas, and always come away with a better understanding of what makes Beaverton special.

The VAC will continue to oversee this process to ensure accountability, and we will continue to organize community building activities that bring Beaverton together. In the end, we're all volunteering for the city because we want to make our city even better, and working together, we can make it happen. Today, 104 action items have been adopted by 54 local organizations and will be implemented as one-time projects or ongoing programs.



*(top) Beaverton Police officers conduct community outreach.  
(bottom) PCC Future Connect students get a leg up navigating college with local government internships!*

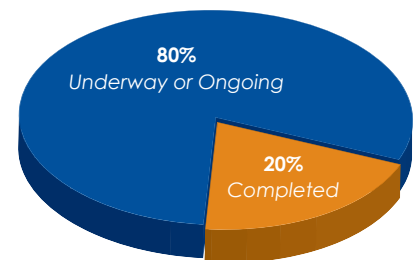


# THEME: BUILD COMMUNITY

## Our vision for building a friendly and welcoming community...

Beaverton is a vibrant, inter-connected city where residents take pride in a unique sense of place. People choose to call Beaverton home because they feel welcome, engaged and heard. Distinct gateways, public art, and integrated pathways connect the city physically, while active neighborhoods, inter-cultural activities and a range of year-round events ensure it remains linked socially.

## Action Progress through 2017



**42** Vinyl Art Wraps were installed on garbage cans in the last year as part of the Beautify Beaverton project (#13)



VAC members admire one of the vinyl art wraps installed on Broadway.

BG3, LLC was awarded a 50% matching grant up to **\$25,000** to assist in creating an exciting new Food Cart Pod in downtown Beaverton. Groundbreaking anticipated summer 2017! (#9)



City co-hosts Say Hey! Event

The City of Beaverton co-sponsored "Say Hey," the largest multicultural networking event in the state! (#4)

Hello!



Fifty-four volunteers admire their handiwork at Rock the Block!

## Keeping Beaverton Squeaky Clean!

- Mulch Madness, a partnership between the Neighborhood Program and Public Works, utilized over **150** volunteers
- The Central Beaverton NAC hosted a Rock the Block clean up event in their neighborhood with **7** different community partners (#10-11)



- City events had nearly **30,000** attendees in 2016
- Neighborhood driven events utilized **11,972** volunteer hours

The Beaverton Night Market doubled the number of vendors, tripled the size of site layout and attracted **14,000** attendees (#8)



Night Market 2016

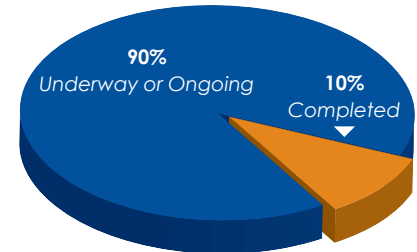


# THEME: PUBLIC SERVICES

## Our vision for delivering quality public services...

In Beaverton, community members benefit from and participate in a dynamic public services system. The city's community policing model involves residents to create geographically and culturally appropriate programs. Beaverton schools leverage outside resources to ensure every student is afforded an opportunity to succeed. Library programs and facilities expand learning opportunities and strengthen connections across generations and cultures. First rate care facilities, activity centers and wellness programs ensure the aging population remains healthy and connected. People in need have one-stop access to assistance and resources through a state-of-the-art service center and information hotline. Homelessness has been eradicated through a combination of transitional housing and workforce training.

## Action Progress through 2017



**Voters approved the Public Safety Center Bond Measure in November 2016. Construction will begin in 2018 (#17)**



**The Beaverton Police Department was recognized as a 2016 DUI Enforcement Agency of the Year for the BSOBR program and other proactive criminal justice initiatives (#18)**

- Beaverton School District had a record graduation rate of 83% in 2016
- PCC Future Connect has served **229** Beaverton students since 2013.
- Retention rate for Beaverton students who return for their second year was 91% (#24)



## The City of Beaverton opened a severe weather shelter (#36)!

- 1,432 volunteer hours
- Served 442 guests
- Open 19 days (Jan. 2017-Mar. 2017)



**Almost 50 Beaverton folks graduated in April 2017 from the CERT (Community Emergency Response Team) training**

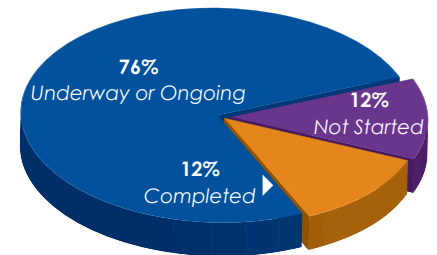
**Bridge Meadows, an intergenerational housing nonprofit, will open their doors in fall 2017 (#12)**

# THEME: IMPROVE MOBILITY

## Our vision for improving mobility...

Beaverton plays an active role in metro-wide transportation solutions planning. Within city limits, Beaverton has enhanced road system capacity and implemented tailored traffic flow solutions at major intersections. The city had also executed critical safety improvement, including pedestrian friendly intersection and mid-block crossings, better access to public transit facilities and an extended sidewalk system. Beaverton has responded to increasing public demand for safe, alternative mobility options by assembling the region's finest network of bicycle and pedestrian trails. Alternative transportation use continues to grow, as access becomes easier and new options are brought online, including a robust ride sharing system and strategically-located electric vehicle charging stations.

## Action Progress through 2017



Tualatin Hills Park & Recreation District (THPRD) was awarded a Metro grant for **\$3.7** million dollars to complete the Beaver Creek Trail. The City will assist the project as a technical partner.

Bike Beaverton doubled in event attendance, with **350** people registered to bike the course (#56)



Bike Beaverton 2016

When the Hocken Rd project was completed two months ahead of schedule in 2016, we had no idea that there would be record rainfall or such a harsh winter. But raising the bridge 7 feet and providing sidewalks and bike lanes no doubt helped people make it through when travel was tough.



The opening of Hocken Ave was celebrated in 2016.

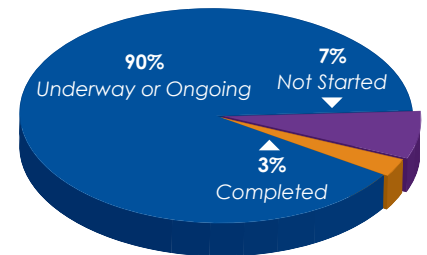


# THEME: ENHANCE LIVABILITY

## Our vision for a livable community...

Beaverton has become one of the most livable communities in the nation, thanks to a cutting-edge civic plan, a range of housing options and a commitment to sustainability. The city has established an effective balance between growth and open space by actively involving residents and development partners in community planning. Strategic investments in green technologies, expanded recycling capacity and smart-grid development have reduced the city's carbon footprint. Community gardens, clean-up days, a robust urban tree program and an active waterway preservation program all contribute to making Beaverton one of the cleanest cities in the region. At the same time, the city has established a reputation as a great place to work and do business, with incentives for community-supported businesses among the many tools the city offers to foster economic opportunity.

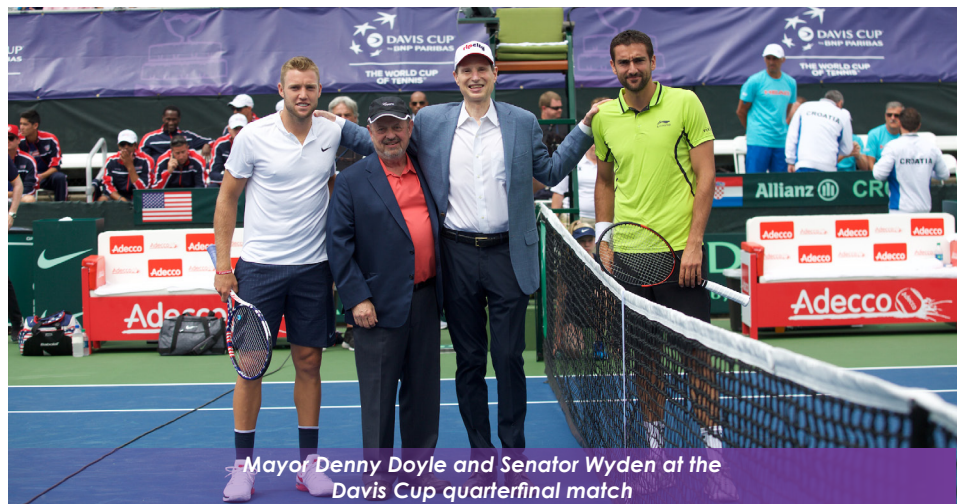
## Action Progress through 2017



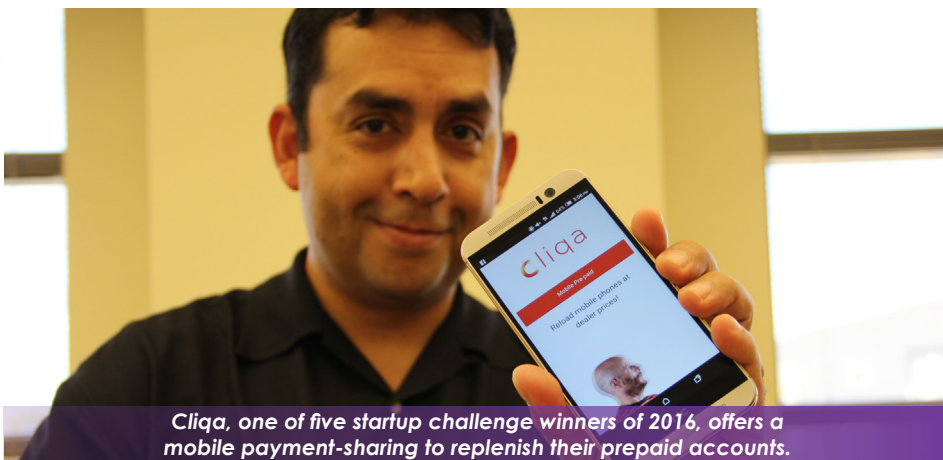
**Mark Your Calendars:**  
**Residential Food Scraps**  
**Composting Program rolling**  
**out tentatively on**  
**Oct. 1! (#78)**



**THPRD hosted the Davis Cup**  
**quarterfinals tennis match in**  
**July 2016 (#81)**



Mayor Denny Doyle and Senator Wyden at the Davis Cup quarterfinal match



Cliqa, one of five startup challenge winners of 2016, offers a mobile payment-sharing to replenish their prepaid accounts.

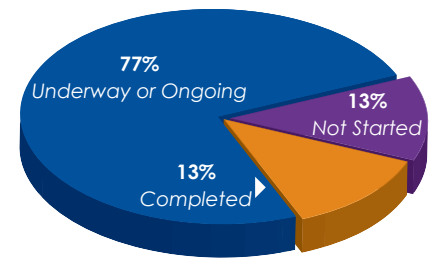
**The Oregon Technology**  
**Business Center (OTBC)**  
**announced the 2017**  
**Beaverton Startup Challenge**  
**winners. Each startup**  
**receives \$20,000 or more**  
**to take their business to the**  
**next level!**  
**(#90 and #95)**

# THEME: VIBRANT DOWNTOWN

## Our vision for downtown Beaverton...

Downtown serves as the economic, social and cultural heart of Beaverton. A clearly-defined city center has been established through a phased redevelopment effort involving property owners, business partners and the broader community. Within the city center, several unique districts provide destination retail and entertainment, boutique business opportunities and a mix of community gathering places. Each district is linked to the other through consistent design, street signs and art. Easy transit access and convenient parking enable visitors to attend year-round activities and events anchored by a new performing arts center and expanded farmers' market.

## Action Progress through 2017



### Downtown Livin' (#70)

- The City of Beaverton developed its first Housing Five Year Action Plan
- **250** new housing units have been completed in the Old Town District
- **230** housing units are underway at the Rise Central with a mix of affordable housing and market rate options



The chamber is working with the City to implement a restaurant strategy. Significant additional ground floor spaces ready for restaurants are either complete, under construction or in planning (#69)

The Beaverton Downtown Association (BDA) partnered with the City of Beaverton to promote placemaking in the Creekside District (#62)

### Center for the Arts Coming Your Way!

- The Beaverton Arts Program hired a General Manager and Director of Philanthropy to fundraise for the Beaverton Center for the Arts.
- A 4% Transient Lodging Tax was passed to fund the building and maintenance of the center (#71-72)



The Storefront Improvement Program has been supported by more than **\$400,000** in private investment over the last two years. Check out Ickabod's Tavern, Vanek's Shoe Repair, Big O's and Bel Air Shopping Center (#64)









## For More Information

To learn more about the Beaverton Community Vision, visit [www.beavertoncommunityvision.com](http://www.beavertoncommunityvision.com) or call 503-526-2543.

